## V.K.R, V.N.B & A.G.K COLLEGE OF ENGINEERING

(Approved by AICTE, New Delhi & Affiliated to JNTUK, KAKINADA) An ISO 9001:2015 Certified Institute

Gudivada, Krishna District, Andhra Pradesh - 521301

3.4.1 Extension activities are carried out in the neighborhood community, sensitizing students to social issues, for their holistic development and impact thereof during the last five years.

V.K.R, V.N.B & A.G.K College of Engineering has NSS unit since 2008, to inspire the Students and Faculty communities towards Social responsibilities. College provides a surface of exposure to the nearby villages through NSS activities. These activities addressing the problems regarding rural people in the surrounding villages. These activities will develop moral values among the students which are frequently integrated with curriculum. It is intended to help, serve and learn to the people in the nearby villages.

Extension activities carried out by NSS unit of V.K.R, V.N.B & A.G.K College of Engineering

- Mega Dental Camp.
- Tree Plantation Program.
- Swachh Bharath Program.
- An Awareness Program on Digital Transactions.
- A Literacy Program for Village People.
- . Girl Child Education.
- Blood Donation Program.
- Health Awareness Program in the Village.
- Guidance for Career Planning.
- Say No To Plastic.
- Sports for School Children.
- Energy Conservation Awareness Campaign.
- Health Checkup Camp.
- An Awareness Program on Negative Impact of Social Media on Youth.
- Awareness Program on Road Safety Measurements & Traffic Rules.
- Dental Camp included Free Dental Checkup, Dental awareness talk, educating students
  about common dental ailments especially stressing on tooth decay and gum diseases and the
  measures used to prevent them.
- Tree Plantation Program is very necessary because trees provide oxygen to the environment and make the air quality better. If more trees are planted, then the world's environment will become a safer place to live in.

- Swachh Bharath Program impacted the level of cleanliness through solid and liquid waste management. This program helps reduce the open defecation.
- An Awareness Program on Digital Transactions helps to reduce the costs and risks of handling cash and to increase the ease of conducting transactions.
- Awareness on Literacy Program for Village People creates a literate environment that
  fosters reading and writing by integrating foundational knowledge, use of instructional
  practices, approaches and methods, curriculum materials, and the appropriate uses of
  assessments.
- Awareness done on Girl Child Education will help in changing the perspective of parents about the women's role in the society.
- Voluntary Blood Donation Program helps to wipe off the scarcity of blood and ensure availability of safe and quality blood and other blood components, round the clock and throughout the year. This will lead to alleviation of human sufferings, even to the far-flung remote areas in the country.
- **Health Awareness Program** in the Village is aimed to create a healthier society by popularizing preventive measures. This awareness program mainly concentrated on various issues of health and hygiene.
- Guidance for Career Planning in school helps the students to acquire the knowledge, information, skills, and experience necessary to identify career options, and narrow them down to make one career decision.
- Say No To Plastic program is organized to give awareness on use of plastic is harmful to nature and the plastic cannot be decomposed.
- Sports for School Children help them in teaching life skills such as teamwork, leadership, accountability, patience, and self-confidence and prepare them to face life challenges.
- Energy Conservation Awareness Campaign is conducted to get awareness about avoiding unnecessary use of energy. To make energy conservation plans more effective, every person should include energy conservation in their behavior.
- Health Checkup Camp was aimed at promoting the importance of healthy living and raising awareness about preventive healthcare measures. The camp offered various medical checkups such as blood pressure, blood sugar testing and consultation with physicians.
- An Awareness Program on Negative Impact of Social Media on Youth is to bring clear idea about how social media affecting teenagers negatively in the form of their health; cyber bullying and personality online.
- Awareness Program on Road Safety Measurements & Traffic Rules is aimed to guide
  the passengers to obey the traffic rules and follow them strictly which leads to the reduction
  in road accidents.

PROGRAMME OFFICER NSS V.K.R.V.N.B.S.AGK.COLLEGE DI ENGINE IN ING GUOIVADA - 521301, Kristina Dis. A. P.

VKR VNB & AGK COLLEGE OF ENGINE Eluru Road, GUDIVADA Kri. Dt.A.P.521 3.

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## LIST OF EXTENSION ACTIVITIES

S.NO	Name of the Activity	Organising Unit/ Agency/ Collaborating Agency	Name of the Scheme	Year of the Activity
1	A Rally on National Unity Day	Gudivada Municipality	NSS	
2	Free COVID Vaccination Drive	Rajendra Nagar Sachivalayam, and Government Medical officers, Gudivada	NSS	
3	Blood Donation Program	Andhra Hospitals, Vijayawada	NSS	
4	Swachh Bharath Program	Nandivada Grama Panchayat	NSS	
5	Health Awareness program in the Village	Nandivada Grama Panchayat	NSS	2021-22
6	An Awareness program on Career Guidance	Nandivada Grama Panchayat	NSS	
7	Say No To Plastic	Nandivada Grama Panchayat	NSS	
8	Dental Camp	Vemulapalli Dental Hospital, Gudivada	NSS	
9	Distribution of Saplings to the Village People and Tree Plantation Program	Nandivada Grama Panchayat	NSS	
10	Sports for School Children	Nandivada Grama Panchayat	NSS	
11	A Legal Literacy Camp on Drug & Abuse	Police Dept & Govt. Hospital, Judicial Dept	NSS	
12	Awareness Program on Road Safety	R.T.O of Gudivada Municipality	NSS	
13	Disha App Mega Registration Drive	Police Department, Gudivada	NSS	
14	Say No To Electrical Hazards	Nandivada Grama Panchayat	NSS	
15	Awareness Program on Career Guidance	Jujjavaram Grama Panchayat	NSS	
16	A Rally on Azadi Ka Amrit Mahotsav	Gudivada Municipality	NSS	
17	75 <sup>th</sup> Independence Day Event at JNTUK	JNTUK, Kakinada	NSS	

s.no	Name of the Activity	Organising Unit/ Agency/ Collaborating Agency	Name of the Scheme	Year of the Activity
18	Distributing Face Masks	Kudaravalli Grama Panchayat	NSS	***************************************
19	Food Distribution to Poor People	Gudivada Municipality	NSS	
20	Energy Conservation Awareness Campaign	Nandivada Grama Panchayat	NSS	
21	Medical Camp	Andhra Hospitals, Vijayawada	NSS	
22	An Awareness Program on Negative Impact of Social Media on Youth	Dhandiganapudi Grama Panchayat	NSS	2020-21
23	Awareness Program on Road Safety Measurements & Traffic Rules	Jonnapadu Grama Panchayat	NSS	
24	Blood Donation Camp	Government Hospital, Gudivada	NSS	
25	Butter Milk Distribution	Kudaravalli Grama Panchayat	NSS	
26	Vanam-Manam	Gudivada Municipality	NSS	
27	Blood Donation Program	Gudivada Municipality	NSS	
28	Rashtriya Ekta Diwas	Gudivada Municipality	NSS	
29	Swachh Bharath Program	Nandivada Grama Panchayat	NSS	
30	Health Awareness Program in the Village	Nandivada Grama Panchayat	NSS	
31	Career Guidance in school	Nandivada Grama Panchayat	NSS	2019-20
32	Dental Camp	Vemulapalli Dental Hospital, Gudivada	NSS	
33	Say No To Plastic	Nandivada Grama Panchayat	NSS	
34	Sports for School Children	Nandivada Grama Panchayat	NSS	
35	Blood Donation Program	Government Hospital, Gudivada	NSS	
36	Donation to CM Relief Fund		NSS	

S.NO	Name of the Activity	Organising Unit/ Agency/ Collaborating Agency	Name of the Scheme	Year of the Activity
37	Girl Child Education	Dhandiganapudi Grama Panchayat	NSS	2018-19
38	International Yoga Day Celebrations	RTC Yoga Trainer, Gudivada	NSS	
39	Tree Plantation Program under the concept of Vanam- Manam	Gudivada Municipality	NSS	
40	Fruits & Medicines Distribution	Gudivada Municipality	NSS	
41	A Rally on the occasion of National Constitution Day	Gudivada Municipality	NSS	
42	New Voter Awareness Program	Tamirisa Grama Panchayat	NSS	
43	Mega Dental Camp	Nandivada Grama Panchayat	NSS	
44	Mega Dental Camp	Vemulapalli Dental Hospital, Gudivada	NSS	2017-18
45	Neeru-Chettu Program	Gudivada Municipality	NSS	
46	Swachh Bharath Program	Nagavarappadu, GMC	NSS	
47	An Awareness Program on AIDS	Tamirisa Grama Panchayat	NSS	
48	An Awareness Program on Digital Transactions	Nandivada Grama Panchayat	NSS	
49	A Literacy Program for Village People	Tamirisa Grama Panchayat	NSS	
50	Blood Group Identification Camp	Annapurna Multi Specialty Hospital, Gudivada	NSS	

PROGRAMME OFFICER-NSS V.K.R.V.N.B.S.ABK COLLEGE OF ENGINEERING GUDIYADA - 521301, Krishna Dist a R PRINCIPAL
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304